



Fostering Curiosity, Courage & Creativity



## 1-Minute Introduction





# What is Destination Imagination?

- Destination Imagination (DI) is a team-based creativity and innovation competition
- Students work in teams for 2 to 4 months to create a solution to a Challenge
- Teams attend a Regional Tournament to showcase their solutions (add tournament date)
- Top-tiered regional teams advance to their Affiliate (State/Country) Tournament and then to Global Finals in Kansas City, MO





## Global Impact



**7**

**CHALLENGES:**  
TECHNICAL, SCIENTIFIC,  
ENGINEERING, FINE ARTS,  
IMPROVISATIONAL,  
SERVICE LEARNING,  
EARLY LEARNING



**38,000+**  
VOLUNTEERS



**5**

**AGE LEVELS:** PRE-K,  
ELEMENTARY,  
MIDDLE, SECONDARY,  
UNIVERSITY



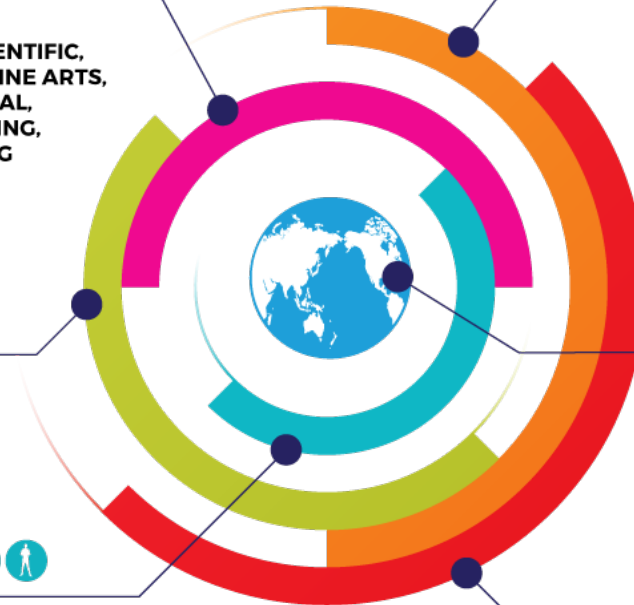
**1,000,000**  
PROGRAM REACH



**45+ & 30+**  
45+ STATES &  
30+ COUNTRIES



**150,000**  
PARTICIPANTS ANNUALLY





## Sponsors and Partners



MOTOROLA SOLUTIONS  
FOUNDATION



THE  
GODDARD SCHOOL®  
FOR EARLY CHILDHOOD DEVELOPMENT





## The Workforce of the Future

DI helps students gain the skills needed for success in school and their future careers



**CONFIDENCE**



**CREATIVE &  
CRITICAL  
THINKING**



**TEAM  
BUILDING**



**PERSEVERANCE**



**PROBLEM  
SOLVING**



**RISK  
TAKING**



**PROJECT  
MANAGEMENT**

**60%** of CEOs polled cited creativity as the most important leadership quality

– IBM Global CEO Study

**65%** of today's students will be employed in jobs that have yet to be invented.

– U.S. Department of Labor

## Why Parents Choose Destination Imagination





# What are the DI Challenge Components?



## Instant Challenge

- Short problem-solving activities (less than 10 minutes)
- At a tournament, teams will solve one Instant Challenge
- Kept secret until the day of the tournament
- 25% of the team's score



## Team Challenge

- 6 competitive Team Challenges
- Includes a set of requirements your team must complete
- Teams work for 2 to 4 months to create a solution a Challenge
- 75% of the team's score

# Seven Team Challenge Categories



**TECHNICAL**



**SCIENTIFIC**



**ENGINEERING**



**FINE ARTS**



**IMPROV**



**SERVICE  
LEARNING**



**EARLY  
LEARNING**

## STEAM Education

Children need to be engaged in learning, and by infusing art education with STEM, learning becomes more fun and approachable for them. STEAM opens their eyes to new possibilities that they had not thought about previously.





## Technical Challenge Solution Examples

Create a vehicle that can carry a teammate back and forth across the presentation area multiple times using two different methods of propulsion.



A large crowd of people is gathered at a night event, possibly a concert or festival. The crowd is dense, and many people are holding up small, colorful objects, likely confetti or small flags, which are illuminated by bright, colorful stage lights. The lights create a vibrant, multi-colored glow over the scene. The background shows the structure of the event space, including scaffolding and stage equipment.

What Makes  
Destination Imagination  
**Different** From Other  
Cool Educational Programs?



# Team Members **Do It All** Themselves



## No Interference Policy

- Team members are solely responsible for all aspects of a solution.
- Non-team members may teach skills needed and identified by the team, answer clarifying questions regarding the Challenge, and help teams understand project management.

## Students Work Together To...

- Choose the Challenge
- Generate Ideas
- Research
- Design & Build
- Implement
- Make Decisions
- Manage a Budget
- Solve Conflicts
- Manage their Project Timeline



# How Does DI Enforce the No Interference Policy?

- Team Manager Training (Add Date)
- Team Training (Add Date)
- Interference Contract - Team Manager/ Parent/Child (Found in Roadmap)
- Declaration of Independence Form (At the Tournament)
- DI Pledge (At the Tournament)
- Trained Appraisers (Judges)
- Tournament Forms
- Interview Questions





A **successful** team never loses...  
because they always **learn!**

# Focus on the **Process** not the Product



## Destination Imagination Principles

- **Fun learning:** Explore STEM/STEAM concepts in a hands-on environment
- **Creative problem-solving:** Learn **how** to think, not **what** to think
- **Kid-powered/Team-driven:** Energize students to own all decisions, creations, and results
- **Friendly competition:** Motivate teams to reach for the stars, while also rooting for each other
- **Global diversity:** Encourage and celebrate differences in each other, and differences in ideas



# More Benefits

- Learn **collaboration** by working as a team to achieve a common goal
- Improve **communication** and learn how to best convey their thoughts
- Gain **confidence** in their own ideas
- Gain **courage** to try new things
- Learn to **overcome setbacks** and that failure is simply the opportunity to begin again more intelligently



# How Does DI Work?

- Teams have 2-7 kids
- Economical  
(Average: \$150-\$200 per kid)
- Led by Parent Volunteers  
(Team Managers)
- Team meetings typically held in a  
parent's home (some use the school)
- Team Manager sets the schedule







## Every Family Must Volunteer

If your kid is in DI, then you are in DI

### Ways to Volunteer

- Team Manager (one or two per team)
- Appraiser (judges)
- Tournament Support Volunteer (one per team)
- Fundraiser
- Registration help
- Donate supplies or take kids on a shopping trip
- Teach a skill
- Bring snacks to team meetings



## Why Should You Be A Team Manager?

- Set your own schedule
- A very visible, engaging, and meaningful way to volunteer
- Watch kids develop team-building and problem-solving skills right before your eyes
- Get to know your kids' friends
- Be AMAZED at what kids this age can do
- Be filled with pride when your team FINALLY solve that problem that has been bugging them for weeks
- Find yourself incorporating DI principles into your daily parenting
- Get the motivation to finally teach your kid how to use that sewing machine, power drill, editing software, etc.
- Socialize and become friends with other Team Managers
- Be seen as SUPER COOL in your kids' eyes!



## Become a Destination Imagination Team Manager

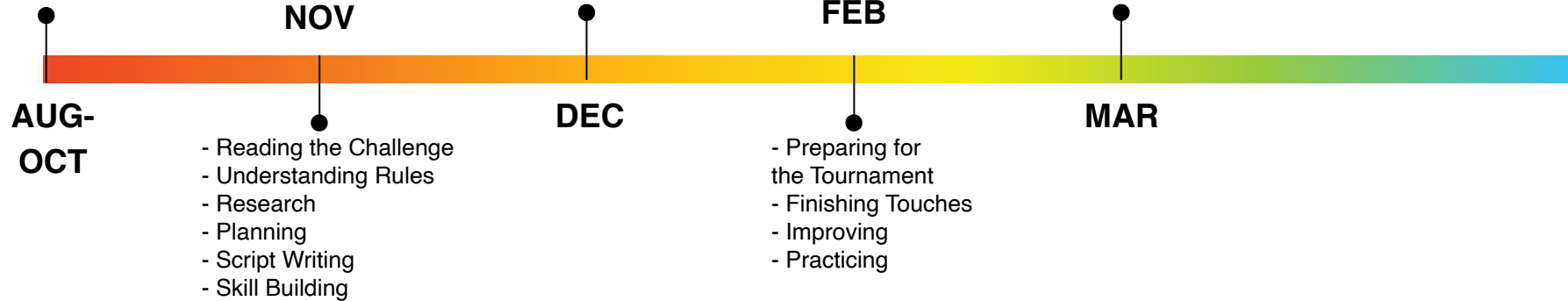


# What Does a **DI Season** Look Like?

- Purchase a Team Number
- Choose a Challenge
- Team Name
- Practice Instant Challenges

- Building
- Executing the Plan

- Attend the Tournament
- Celebrate!





DI is the best thing you will ever do for your child's education, as well as for helping to shape their future as an **innovator** and **leader**.

-Melissa Dick, Parent and Team Manager

**Sign Up to Form a Team:** Name / Email Address